N01N06

#### INVOICE

Now or Never PAC



3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

Send Payment To:

**WDAF** 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
587548-1	11/11/12	November 2012	10/29/12 - 11/06/12
		······································	······································
Station	Account Executive	Sales Of	fice Sales Region

	WDAF	Da	Dan Driscoll		Vashington DC	National	
Advertis	ser		Product		Estim	ate Number	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	587548	<u> </u>
Billing Calendar Broadcast	Billing Type Cash	
Special Handling	1	
IDB # 1046	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	1 11/02/12	11/02/12	M-F 9-10a	9-10a	F	:30	1	\$500.00	NM	111111111111111111111111111111111111111
	Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
	C # Ob			•		1	F 44 ID			Data Tuna
	Spots: # Ch				Start/End Time		h Ad-ID 0 NON1001TV			Rate Type
	1 4	F 11	/02/12 9:51 AM M-F	9-10a	9-10a	: ৩	O MONTOOTIA			\$500.00 NM
;	2 11/05/12	11/06/12	M-F 9-10a	9-10a	MT	:30	2	\$500.00	NM	
	Weeks:	Start Date 11/05/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
	0			_	· ·	Longe	F 44 ID			Data Tuna
	Spots: # Ch				Start/End Time 9-10a		h Ad-ID 0 NON1001TV			Rate Type
	2 4		/05/12 9:14 AM M-F				-			\$500.00 NM
	1 4	Tu 11	/06/12 9:35 AM M-F	9-10a	9-10a	:3	0 NON1001TV			\$500.00 NM
;	3 11/02/12	11/02/12	M-F 10-11a	10-11a	F	:30	1	\$150,00	NM	
	Weeks:	Start Date	End Date MTWTFSS		Rate					
		10/29/12	11/04/12F	•	\$150.00					5 · -
	Spots: # Ch				Start/End Time		h <u>Ad-ID</u>			Rate Type
	14	F 11.	/02/12 10:55 AM M-F	10-11a	10-11a	:3	0 NON1001TV			\$150.00 NM
	1 11/05/12	11/06/12	M-F 10-11a	10-11a	MT	:30	2	\$150.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		11/05/12	11/11/12 MT	- 2	\$150.00					
	Spots: # Ch	ı <u>Day Air</u>	Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	2 4	M 11.	/05/12 10:31 AM M-F	10-11a	10-11a	:3	0 NON1001TV			\$150,00 NM
	1 4	Tu 11.	/06/12 10:44 AM M-F	10-11a	10-11a	:3	0 NON1001TV			\$150.00 NM
	5 11/02/12	11/02/12	M-F 11a-12p	11a-12p	F	:30	1	\$150.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/29/12	11/04/12F		\$150.00					
	Spots: # Ch	Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	F 11.	/ <del>02/12                                   </del>	11a-12p	11a-12p	3	0 NON1001TV			\$150.00 NM



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Now or Never PAC	N/	N01N06

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 11/05/12	11/06/12	M-F 11a-12p	11a-12p	MT	:30	2	\$150.00	NM	
Weeks:	Start Date	End Date MTWTF:		Rate					
Spots: # Ch	11/05/12 1 <u>Day Ai</u>			\$150.00 Start/End Time	Lenath	Ad-ID			Rate Type
1 4		/05/12 11:46 AM M-		11a-12p	-	) NON1001TV			\$150.00 NM
2 4	Tu 11	/06/12 11:10 AM M-	F 11a-12p	11a-12p	:30	) NON1001TV			\$150.00 NM
7 11/02/12	11/02/12	M-F 12-1p	12-1p	F	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF		<u>Rate</u> \$500.00					
Spots: # Ch			·	Start/End Time	Lenath	Ad-ID			Rate Type
1 4	V	/02/12 12:44 PM M		12-1p		NON1001TV			\$500.00 NM
8 11/05/12	11/06/12	M-F 12-1p	12-1p	MT	:30	2	\$500.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTF:		<u>Rate</u> \$500.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
2 4		/05/12 12:24 PM M		12-1p	:30	) NON1001TV			\$500.00 NM
1 4	Tu 11	/06/12 12:28 PM M-	F 12-1p	12-1p	:30	) NON1001TV			\$500.00 NM
9 11/02/12	11/02/12	M-F 4-5p	4-5p	F	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF:		<u>Rate</u> \$375.00					
Spots: <u>#</u> Ch			·	Start/End Time	Length	Ad-ID			Rate Type
1 4		/02/12 4:26 PM M	F 4-5p	4-5p	:30	) NON1001TV			\$375.00 NM
10 11/05/12	11/05/12	M-F 4-5p	4-5p	M	:30	1	\$375.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTF		<u>Rate</u> \$375.00					
Spots: # Ch	n <u>Day Ai</u>	<u>r Date</u> <u>Air Tìme</u> <u>De</u>	escription	Start/End Time	Length	Ad-ID			Rate Type
1 4	M 11	/05/12 4:12 PM M-	F 4-5p	4-5p	:30	NON1001TV			\$375.00 NM
12 11/05/12	11/06/12	M-F 5-530a	5-530a	-T	:30	1	\$300.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTF:	***************************************	<u>Rate</u> \$300.00					
Spots: # Ch				Start/End Time	Lenath	Ad-ID			Rate Type
14	Tu 11			5-530a		NON1001TV			\$300.00 NM
14 11/05/12	11/06/12	M-F 530-6a	530-6a	-T	:30	1	\$300.00	NM	
Weeks	Start Date 11/05/12	End Date MTWTF:		<u>Rate</u> \$300.00					
Spots: # Ch				Start/End Time	Lenath	Ad-ID			Rate Type
2 4		/06/12 5:54 AM M-		530-6a	_	) NON1001TV			\$300.00 NM
15 11/02/12	11/02/12	M-F 7-9a	7-9a	F	:30	2	\$825.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTF		<u>Rate</u> \$825.00				****	
Spots: #_Ch			_	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1-4	F 11	/02/12 7:25 AM.M		7-9a	***************************************	) NON1001TV			\$825.00 NM
2 4	F 11	/02/12 8:35 AM M-	F 7-9a	7-9a	:30	NON1001TV	······································		\$825.00 NM



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Now or Never PAC		N01N06

ne Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	3. Company (1994)
16 11/05/12	11/06/12	M-F 7-9a		7-9a	MT	:30	4	\$825.00	NM	
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS MT	Spots/Week 4	<u>Rate</u> \$825.00		·			
Spots: # C			Time Descrip	·	Start/End Time	e Lengti	n Ad-ID			Rate Typ
2 4			54 AM M-F 7-9		7-9a		) NON1001T	rv .		\$825.00 N
3 4	M 11		51 AMM-F 7-9		7-9a	.30	) NON1001T	ΓV		\$825.00 NI
4 4	Tu 11	/06/12 7:3	39 AM M-F 7-9	)a	7-9a	:30	) NON1001T	ΓV		\$825.00 N
1 4	Tu 11	/06/12 7:5	59 AMM-F 7-9	)a	7-9a	:30	) NON1001T	rv		\$825.00 NI
17 11/04/12	11/04/12	Su 7-9a		Su 7-9a	S	:30	2	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 2	<u>Rate</u> \$500,00					
Spots: # C			Time Descrip	_	Start/End Time	. Lenati	Ad-ID			Rate Typ
1 4			29 AM Su 7-9a		Su 7-9a		) NON1001T	۲V		\$500.00 NI
2 4	Su 11	/04/12 7:5	54 AM Su 7-9a	1	Su 7-9a	:30	) NON1001T	TV		\$500.00 NI
18 11/02/12	11/02/12	530-6p		530-6p	F	:30	1	\$1,000.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	F	1	\$1,000.00					
Spots: # C 1 4			Time Descrip 52 PM 530-6p	<u>tion</u>	Start/End Time 530-6p		<u> Ad-ID</u> אור <u>Ad-ID</u> אור (	ΓV		Rate Typ \$1,000,00 N
19 11/05/12	11/05/12	530-6p		530-6p	M	:30	1	\$1,000.00	NM	
Weeks:	Start Date 11/05/12	End Date 11/11/12	MTWTFSS M	Spots/Week	<u>Rate</u> \$1,000,00					
Spots: # C			Time Descrip	·	Start/End Time	e Lenati	n Ad-ID			Rate Typ
1 4			14 PM 530-6p		530-6p		) NON1001T	rv		\$1,000.00 N
20 11/04/12	11/04/12	Su 5-6p		5-6p	S	:30	1	\$375.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week	<u>Rate</u> \$375.00	***************************************				
Spots: # C			Time Descrip	tion	Start/End Time	. Lenati	n Ad-ID			Rate Typ
1 4	Su 11		54 PM Su 5-6p		5-6p		NON10017	rv		\$375.00 NI
21 11/03/12	11/03/12	Sa 1030-1	130p	1030-1130p	S-	:30	1	\$200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	S-	1	\$200.00					
Spots: # C	h <u>Day Ai</u>	<u>r Date Air</u>	Time Descrip	tion	Start/End Time	Lengti	<u>Ad-ID</u>			<u>Rate Typ</u>
1 4	Sa 11	/03/12 11:2	23 PM Sa 1030	0-1130p	1030-1130p	:30	) NON10017	rv		\$200.00 NI
22 11/02/12	11/02/12	9-930p		9-930p	~- <b>~-</b> F~~	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,800.00	· · · · · · · · · · · · · · · · · · ·				
Spots: # C			Time Descrip	tion	Start/End Time	<u>Lengti</u>	Ad-ID			Rate Typ
1.4			9-930p	-	9-930p		) NON1001T	ΓV		\$1,800.00 NI
23 11/05/12	11/05/12	9-930p		9-930p	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
vvccks.	11/05/12	11/11/19	M	1	\$1 800 00					
Spots: # C	11/05/12 h Day Ai		M Time Descrip	ution 1	\$1,800.00 Start/End Time	l enati	Ad-ID			Rate Typ



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Advertiser	Product	Estimate Number
Now or Never PAC		N01N06

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
24 11/02/12	11/02/12	M-F 1030-1102p	1030-1102p	F	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descr</u> /02/12		Start/End Time 1030-1102p	Length :30	Ad-ID NON1001T	V		<u>Rate</u> <u>Type</u> \$1,000.00 <b>NM</b>
25 11/05/12	11/05/12	M-F 1030-1102p	1030-1102p	M	:30	1	\$1,000.00	NM	
Weeks	Start Date 11/05/12	11/11/12 M	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch		<u>Date Air Time Descr</u> /05/12		<u>Start/End Tìme</u> 1030-1102p	Length :30	Ad-ID NON1001T	V		Rate Type \$1,000.00 NM
26 11/04/12	11/04/12	Su 9-10p	9-10p	S	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,800.00					***************************************
Spots∶ <u>#</u> Cf 1 4	n <u>Day Air</u> Su 11/			Start/End Time 9-10p	Length 30	Ad-ID NON1001T	v		<u>Rate Type</u> \$1,800.00 NM
27 11/04/12	11/04/12	Su 10-1030p	10-1030p	S	:30	1	\$1,800.00	NM	
Weeks	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1.800.00					
Spots: <u>#</u> Ch 1 4	n <u>Day Air</u>		ription .	Start/End Time 10-1030p	Length :30	<u>Ad-ID</u> NON1001T	V		<u>Rate Type</u> \$1,800.00 NM
28 11/04/12	11/04/12	Su 1030-1102p	1030-1102p	s	:30	1	\$1,000.00	MM	
Weeks	Start Date 10/29/12	End Date MTWTFSS 11/04/12S	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desci</u> /04/12		Start/End Time 1030-1102p	Length :30	Ad-ID NON1001T	V		<u>Rate Type</u> \$1,000.00 NM
29 11/02/12	11/02/12	M-F 630-7p	630-7p	<u>F</u>	:30	1	\$3,500.00	NM	
Weeks	Start Date 10/29/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Descr</u> /02/12		Start/End Time 630-7p	Length :30	Ad-ID NON1001T	V		<u>Rate</u> <u>Type</u> \$3,500.00 NM
30 11/05/12	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$3,500.00	NM	
Weeks	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$3,500.00					
Spots: <u>#</u> Ch 1 4		<u>Date</u> <u>Air Time</u> <u>Desci</u> /05/12		Start/End Time 630-7p	Length :30	Ad-ID NON1001T	V		Rate Type \$3,500.00 NM
31 11/02/12	11/02/12	FOX Prime Friday 7-8	р 7р-8р	F	:30	1	\$1,000.00	NM	
Weeks	Start Date 10/29/12	End Date MTWTFSS 11/04/12F	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: # Ch			iption Prime Friday 7-8p	Start/End Time 7p-8p	<u>Length</u> :30	<u>Ad-ID</u> - NON1001T	v		Rate Type \$1,000.00 NM



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Now or Never PAC		N01N06

Line	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
32	11/04/12	11/04/12	NFL or	n FOX 12p	12p-CC	S	:30	3	\$5,000.00	NM	
	Weeks:	Start Date 10/29/12	End Dat 11/04/12		Spots/Week 3	<u>Rate</u> \$5,000.00	··· ···				
	Spots: # Ch	ı <u>Day Air</u>	<u>Date</u>	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	2 4	Su 11/	04/12 1	12:47 PM NFL or	FOX 12p	12p-CC	:3	0 NON1001T	V		\$5,000.00 NM
	3 4	Su 11/	04/12	1:40 PM NFL or	n FOX 12p	12p-CC	:3	0 NON1001T	V		\$5,000.00 NM
	1 4	Su 11/	04/12	2:37 PM NFL or	FOX 12p	12p-CC	:3	0 NON1001T	٧		\$5,000.00 NM
33	11/04/12	11/04/12	NFL O	T on FOX	OT on FOX	S	:30	1	\$1,900.00	NM	
	Weeks:	Start Date 10/29/12	End Dat 11/04/12		Spots/Week 1	<u>Rate</u> \$1,900.00					
	Spots: # Ch	ı <u>Day Air</u>	Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	14	Su 11/	04/12	3:45 PM NFL O	T on FOX	OT on FOX	:3	0 NON1001T	ν		\$1,900.00 NM
34	11/03/12	11/03/12	Sa 10-	1030p	10-1030p	S~	:30	1	\$600.00	NM	
,	Weeks:	Start Date 10/29/12	End Dat 11/04/12		Spots/Week 1	<u>Rate</u> \$600.00				······································	
	Spots: # Ch	Day Air	Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	Sa 11/	03/12 1	10:30 PM Sa 10-	1030p	10-1030p	;3	0 NON1001T	V		\$600.00 NM
35	11/05/12	11/06/12	M-F 6-	7a	6-7a	M	:30	1	\$600.00	NM	
1	Weeks:	Start Date 11/05/12	End Dat 11/11/12		Spots/Week 1	<u>Rate</u> \$600.00					
:	Spots: <u>#</u> Ch	<u>Day Air</u>	Date	<u> Air Time</u> Descrij	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 4	M 11/	05/12	6:38 AM M-F 6-	7a	6-7a	:3	0 NON1001T	V		\$600.00 NM

<u>Total Spots</u> 44 <u>Gross Total</u> \$50,075.00

Payment Terms 30 Days

Agency Commission

\$7,511.25

Net Amount Due

\$42,563.75